

HTML Review Notes

Creative Director: Amy Wang

Designer: Zecora Smith

Project Title: Paul Rand Website

Aesthetics

- Left align all content text
- Generally, look for moments of alignment
- For the portfolio page
 - consider a shorter vertical orientation that fits into the page without scrolling; similar to the horizontal version of the mock up, just flipped to it's side
 - use full color as original work thumbnail and change to grayscale upon hover

HTML

- Good Work! Keep on keepin' on!