

Meeting Notes

Creative Director: Amy Wang

Designer: Zecora Smith

Project Title: Paul Rand Website

Aesthetics:

- I'd like to keep the website simple so that Paul Rand's work can speak for itself
- Consider looking at Rand's existing work for inspiration
- Also consider design styles Swiss and Sachplakat

Website:

- Focus on displaying his work
- Potentially multi-paged but I'm open to other ways of designing